



Dear Golden Eagle Family,

It's with great excitement that I write this letter announcing our plans to build a brand-new football/soccer stadium: Hal D. Townsend Stadium at Lon M. Spivey Field. Our current bleachers and press box have been on campus for decades and have served us well through the years. However, we believe now is the right time to invest in upgrading the facilities for our student-athletes that compete in football, cheerleading and soccer and invite supporters like you to be a part of our growth at PDA.

We received bids from four different companies on building an approximately 550 seat stadium with attached press box meeting all current Americans with Disabilities Act (ADA) requirements. PDA Alumnus Storm Page of Gilbert Construction in Florence presented the chosen bid. The proposal will replace the bleachers on the Home Side, Visitors Side, and Home Side Press Box, along with all necessary site work. The plan is to have the new stadium constructed and in use for the first game of the 2023 football season.

This is undoubtedly a very ambitious campaign that we are about to undertake. Our total price to complete this project is \$250,000. Every contribution, no matter how big or how small, will help lay the foundation for the success of this project. I have no doubt that with the help of the PDA Family we can make this dream a reality. Listed on the accompanying sheet of paper are the contribution levels, as well as our 'thank you' gifts for your generous support of this capital improvement project.

If you wish to contribute, please make checks payable to Pee Dee Academy and mail them to Pee Dee Academy, P.O. Box 449, Mullins, SC 29574 – Attention: Jonathan King. If you would like to donate via Venmo, the school account is @PeeDee-Academy – denote it's for the stadium.

If you have questions about this project, send me an email or give me a call; I would love to talk with you about the stadium. Thank you in advance for your support of Pee Dee Academy and being a valued member of our 'family.'

*Jonathan King*, Head Football Coach  
jking@peedeacademy.org  
(843) 230-0884

*Lon Spivey*, Athletic Director  
lspivey@peedeacademy.org

*Dr. Tracy Holcombe*, Head of School  
tholcombe@peedeacademy.org

#### **Fundraising Committee**

*Neal Baxley, Kathy Cribbs, Bradley George, Lee Herndon, Mitzi Martin, Dave Pursley, Matt Turbeville, Danny Turner, Will Webster, Carson Whittington*

Pee Dee Academy Football ~ P.O. Box 449 ~ Mullins, S.C. 29574 ~ (843) 423-1771 ~ [peedeacademy.org](http://peedeacademy.org)  
State Champion: 1991, 1995, 2022      State Runner-Up: 1977, 1990, 1993, 2017, 2018



**2022-23 Pee Dee Academy Stadium Capital Campaign Information Sheet**  
*Please fill out and return this page with your contribution.*

- Individual or Company Name you wish to be listed on the Benefactor Sign:

\_\_\_\_\_

- Preferred address for mailing thank you gifts to you:

\_\_\_\_\_

- Contribution Level: \_\_\_\_\_

- Shirt Size (if applicable to contribution level): \_\_\_\_\_

- E-mail address: \_\_\_\_\_

- Telephone number: \_\_\_\_\_

- If PDA alumnus, graduation year: \_\_\_\_\_

- List below the name & address of anyone you believe I should also contact:

Name

Address and/or Phone #

\_\_\_\_\_

\_\_\_\_\_

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	\$100 - \$499	\$500 - \$999	\$1,000 - \$2,499	\$2,500 - \$4,999	\$5,000 - \$7,499	\$7,500 - \$9,999	\$10,000 - \$49,999	\$50,000+
Stadium Naming Rights (Your Name Here Stadium @ Lon M. Spivey Field)	← SOLD!							
Naming Rights for 1 Section of the Stadium	← SOLD OUT!							
Lifetime Tailgating Parking Spot for ALL Home Football Games								
Lifetime Admission for 2 to all Home Football & Soccer Games								
Game-Worn PDA Helmet								
Permanent Ad Sign @ Stadium Entrance								
Royal Blue Nike Coaches Polo								
PDA Hat								
PDA T-Shirt								
Name on Benefactor Sign								
<b>Fundraising Committee:</b> Danny Turner, Carson Whittington, Kathy Cribbs, Bradley George, Mitzi Martin, Neal Baxley, Will Webster, Lee Herndon, Dave Pursley, Matt Turbeville, Jonathan King								

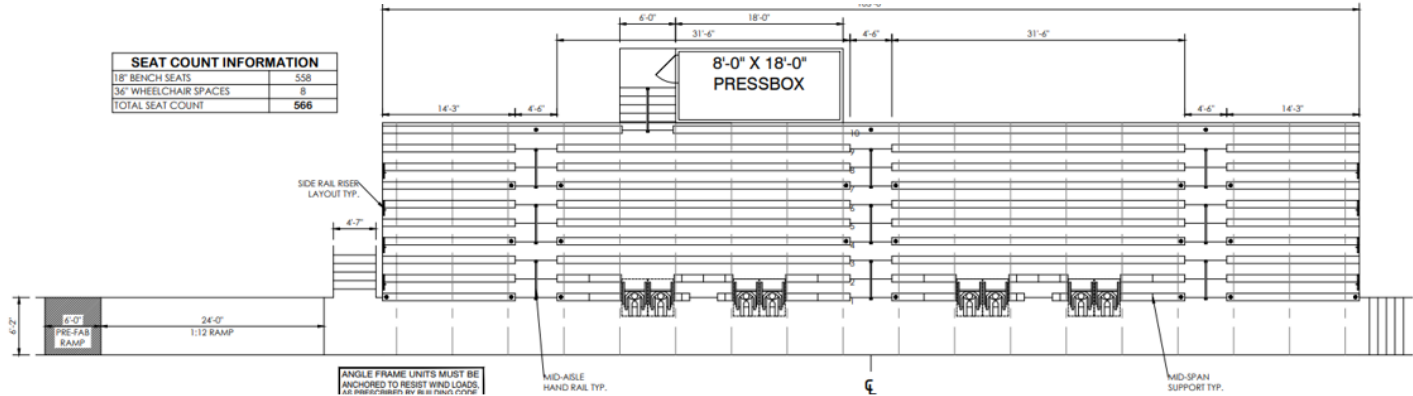


**Coming Fall 2023!**  
**Hal D. Townsend Stadium**  
**@ Lon M. Spivey Field**

**Fundraising Goal: \$250,000**

Contact any Fundraising Committee member, or Coach King, for more information:

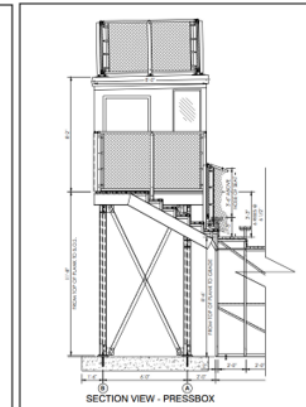
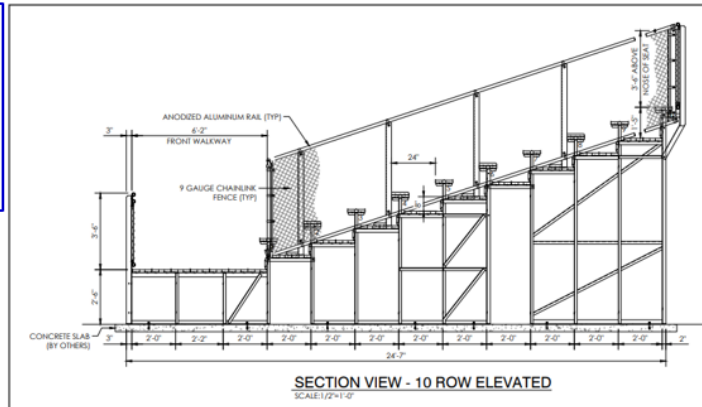
- |                |                    |
|----------------|--------------------|
| Neal Baxley    | Danny Turner       |
| Bradley George | Carson Whittington |
| Mitzi Martin   | Kathy Cribbs       |
| Will Webster   | Dave Pursley       |
| Lee Herndon    | Matt Turbeville    |



SEAT COUNT INFORMATION	
18\"/>	

**School Contact Number:**  
**(843) 423-1771**

**Coach King Contact Info:**  
**(843) 230-0884**  
**[jking@peedeecademy.org](mailto:jking@peedeecademy.org)**



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